5 Quick SEO Fixes to Attract Your Dream Wedding Clients in 2025

1. Optimize your homepage title and meta description with keywords.

Ensure your homepage title and meta description clearly state what you offer and where you're located. Example: 'Savannah Wedding Photographer | Capturing Timeless Moments'. Use tools like Yoast SEO to update these.

2. Add descriptive alt text to all portfolio and blog images.

Write short, meaningful descriptions for your images, using relevant keywords. For example, 'Bride at Forsyth Park wedding under oak trees.'

3. Write a location-specific blog post about a popular wedding venue.

Create a blog post highlighting a local venue you love, including high-quality photos. This improves your local SEO and attracts clients searching for venue-specific vendors.

4. Update your contact page with schema markup for better local SEO.

Use schema markup to help Google understand your business details, like your location and services. Tools like Google?s Structured Data Markup Helper can assist.

5. Test and improve your website speed using tools like Google PageSpeed Insights.

Slow websites lose visitors. Compress images, remove unnecessary plugins, and use a fast hosting provider to speed up your site.